

# REGISTRATION FORM



June 14 & 15, 2005 at LaCava Center of Bentley College in Waltham, MA.

Please copy and use a separate form for each individual registration.

Fax completed Registration Form to **781-431-8118**



Mail to: NEDMA  
354 Washington St.  
Suite 223  
Wellesley Hills, MA  
02481-6220

**GROUP DISCOUNT:**

If 2 or more people from the same company register, each additional person will save \$100 off the two day conference rate.

**CANCELLATION POLICY:**

Full refunds for cancellations received in writing by the NEDMA office no later than May 26, 2006 at 5:00 PM. No refunds after May 26, however, you may send a substitute.

**SPECIAL ACCOMMODATIONS:**

If you require special accommodations, please contact NEDMA at 781-237-1366.

**CONFIRMATION:**

Your registration will be confirmed by email. Your name badge and tickets for lunch and sessions will be waiting at the Registration Desk in the LaCava Center when you arrive at the Conference.

If you prefer, download and complete a Registration Form from our Website at [www.nedma.com](http://www.nedma.com). Get more information and stay connected to the Conference by checking our Blog at [www.nedma.com/conferenceblog](http://www.nedma.com/conferenceblog).

Name: \_\_\_\_\_ Nickname (for Badge): \_\_\_\_\_  
 Company: \_\_\_\_\_ Title: \_\_\_\_\_  
 Address: \_\_\_\_\_  
 City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_  
 Phone: \_\_\_\_\_ Fax: \_\_\_\_\_  
 Email: \_\_\_\_\_

**To register, choose from these options...**

**NEDMA MEMBERS:**

- Two Day Conference **6/14 & 6/15**     Early Bird (by 5/19) \$349     Regular (after 5/19) \$449
- One Day Conference **6/15**     Early Bird (by 5/19) \$249     Regular (after 5/19) \$299
- Workshop Day ONLY **6/14**     Early Bird (by 5/19) \$149     Regular (after 5/19) \$199
- Which Workshop?**     DM 101     eMarketing 101     Creative Workshop     50+ Marketing

**NON-MEMBERS:**

- Two Day Conference **6/14 & 6/15**     Early Bird (by 5/19) \$449     Regular (after 5/19) \$549
- One Day Conference **6/15**     Early Bird (by 5/19) \$299     Regular (after 5/19) \$349
- Workshop Day ONLY **6/14**     Early Bird (by 5/19) \$199     Regular (after 5/19) \$249
- Which Workshop?**     DM 101     eMarketing 101     Creative Workshop     50+ Marketing

**DM of the Year Banquet 6/14**     NEDMA member: \$50     Non-member: \$60  
*(not included in Conference fee)*

**Exhibit Hall 6/15 ONLY** (10:30am-5:30pm)     FREE if you pre-register here, \$5 at door

**Faculty/Students 6/15 ONLY**     \$50 full-time students     \$75 full-time faculty

Check enclosed: \$ \_\_\_\_\_ **OR** Charge my:     MasterCard     VISA     AMEX

Card # \_\_\_\_\_ Exp. Date: \_\_\_\_\_

Address/Zip Code for Card: \_\_\_\_\_

Name on Card *(please print)*: \_\_\_\_\_

**BE AN EARLY BIRD & SAVE! REGISTER NOW & SAVE \$100. HURRY: THIS SPECIAL OFFER EXPIRES ON MAY 19th.**