



THE A. HARVEY CINAMON MENTORING PROGRAM

Sponsored by the NEDMA Foundation, Inc.

The A. Harvey Cinamon Mentoring program is designed to help seniors become aware of the many exciting career opportunities in direct marketing. It provides one-to-one assistance from industry leaders in setting job-winning strategies and tactics to help students land that all-important first job. The NEDMA Foundation will pair interested students with a mentor active in the area(s) in which the student has career interests. Mentors are all direct marketing industry professionals in the New England area who are interested in helping further education. Students will have at least one face-to-face meeting with their mentor and follow-up telephone conversations are also available.

Students will be paired with mentors on a first-come, first-served basis. The number of mentors is limited. If you are interested, or someone you know is interested in participating in this exciting opportunity, please fill in the information requested below and mail this form to:

NEDMA Mentoring Program
c/o Marilyn Ewer
193 Haverhill Street, North Reading, MA 01864

Additional forms can be downloaded from our website: www.nedma.com.

Please Print

Name: _____ Date of Graduation: ____/____/____

College/University: _____

Current Year (please circle): Freshman Sophomore Junior Senior

Current Mailing Address: _____

Phone: (____) _____ Email: _____

Major Field of Study: _____ Minor Field of Study: _____

Are you considering a career in Direct Marketing? (please circle) Yes No Unknown

Please indicate your specific area(s) of interest (please circle all that apply):

DM Agency	Database Marketing	Graphic Design	List Management/Brokerage
Printer	Copywriting	Telemarketing	Mailing/Production House
Catalog	Interactive	Internet	Other: _____

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